



Organization of
American States



**Pan American
Health
Organization**

Regional Office of the
World Health Organization



**CONSUMER SAFETY
AND HEALTH NETWORK**

Post-graduate Course

**“The Management of Market Surveillance and
Regulatory Activities in Product Safety Systems”**

February 28th – March 4th 2011

OAS, Padilla Vidal Room 1889 F St. NW Washington, DC

AGENDA

Implementation:



Support:



The Post-graduate Course: “The Management of Market Product Safety Surveillance System” (hereinafter “the Course”) is under the framework of the Consumer Safety and Health Network of the Americas (CSHN), which the Organization of American States (OAS) coordinates in partnership with the Pan-American Health Organization (PAHO).

The CSHN is the first Inter-American effort to contribute to the development and consolidation of national and regional systems designed to enhance product safety, and it is the result of American States’ commitment to the effective protection of consumer rights and the promotion of safe consumption, expressed in the Resolutions of the General Assembly of the OAS AG/RES. 2494 (XXXIX-O/09) and AG/RES. 2549 (XL-O/10).

The overall objective of the Network is to ensure the safe consumption of goods and services, and to protect the health of the consumers of the Continent. To achieve this overall objective, the Network has set itself the immediate goal of strengthening the capacity of states for monitoring, controlling, and enhancing the safety of non-food products in our region..

In this context, what has been established as one of the fundamental pillars of the CSHN is the design and implementation of training activities aimed at strengthening the institutional capacity of the OAS member States for market surveillance relating to product safety, and for the implementation and/or strengthening of effective national systems for the early warning to the entry of unsafe products into the markets.

This course aims to contribute to the technical capacity-building of the authorities of the region in terms of product safety through the study of the fundamentals of the administrative management of security products mainly in the Europe and United States. In this way, it is intended that the American States could enhance their own perspective and further improve their models of market surveillance in terms of product safety based on the risk management in accordance with their administrative organization and national regulatory frameworks, and in this way to advance in the implementation of an Inter-American system for early alert on product safety.

The course is being developed on a four-week online format with a workload of about 7-12 hours per week for each student, with feedback and exercises to consolidate learning and make evaluations, and a proposal for improvement in the product safety surveillance management as a graduation project.

After the four weeks of distance course, there will be in-person activities in Washington, D.C, which will provide: presentation of the proposals made by students and debate over the conclusions drawn; practical exercise and expert presentations; and days of intensive workshops on the non-food consumer product safety system of the United States given by officials of the US Consumer Product Safety Commission.

Besides the significant financial support that the Government of Brazil has been providing the CSHN since the beginning of the initiative, the training activities also receive valuable contribution from the Consumer Product Safety Commission and National Institute of Metrology and Standardization of the United States, as well as the *Agencia Catalana de Consumo* of Spain. The *Universitat Pompeu Fabra* of Barcelona, which is in charge of the academic direction of the course, has made its distinguished professors and specialists available.

DRAFT AGENDA

Monday, 28 February – CPSC Training, Day 1

8:00 – 8:30	Registration
8:30 – 10:00	Opening and Welcoming Remarks <i>Ana Evelyn Jacir de Lovo, Director, Department of Special Legal Programs, Organization of American States (OAS)</i> Keynote Speeches <i>Inez Tenenbaum, Chairman, U.S. Consumer Product Safety Commission (CPSC)</i> <i>Brazil's Government Representative (TBC)</i> <i>Consumers International Representative (TBC)</i> <i>Mirta Roses Perla, Director, Pan-American Health Organization (PAHO)</i> <i>José Miguel Insulza, Secretary General, OAS</i>
10:00 – 11:00	CPSC Overview (Mission, Structure, Legal Authority, Key CPSIA Requirements, Testing and Certification Program) <i>Jay Howell, Director, Office of Hazard Identification and Reduction Acting Director, Office of Compliance and Field Operations</i>
11:00 – 11:15	Coffee Break
11:15 – 12:00	Epidemiology: Injury Data Collection <i>Thomas Schroeder, Director, Data Systems Division</i>
12:00 – 12:30	Epidemiology: Injury Data Analysis, Risk Assessment <i>Kathleen Stralka, Director, Hazard Analysis Division</i>
12:30 – 13:00	CPSC New Searchable Database <i>Ming Zhu, CPSRMS Project Manager</i>
13:00 – 14:00	Lunch Break
14:00 – 14:30	Rulemaking / Standardization Work <i>Jay Howell, Director, Office of Hazard Identification and Reduction Acting Director, Office of Compliance and Field Operations</i>
14:30 – 15:30	Health Sciences Panel: Overview, Risk Assessment, Case Studies <i>Mary Ann Danello, Ph.D., Associate Executive Director for Health Sciences</i> <i>Suad Wanna-Nakamura, Ph.D., Physiologist</i> <i>Michael Babich, Ph.D., Chemist</i>
15:30 – 16:00	Cost-Benefit Analysis <i>Deborah Aiken, Supervisory Economist</i>
16:00 – 16:15	Coffee Break
16:15 – 16:45	Engineering Sciences: Case Studies <i>Mark Kumagai, Director, Mechanical Engineering</i>
16:45 – 17:30	Consumer Education, Social Media, New Website, Case Studies <i>Scott Wolfson, Director, Office of Public Affairs</i> <i>Arlene Flecha-Castro, Public Affairs Specialist</i> <i>Stacey Palosky, Public Affairs Specialist, Social Media</i>
17:30 – 18:00	International Outreach / Trends in Global Product Safety Efforts <i>Richard O'Brien, Director, International Programs</i>

Tuesday, 1 March – CPSC Training, Day 2

9:00 – 12:00

Overview – Office of Compliance and Field Operations

Marc Schoem, Deputy Director

Dennis Blasius, Eastern Region Director

Mary Toro, Director, Regulatory Enforcement Division

Dean Woodard, Director, Defect Investigations Division

Renae Rauchschtalbe, Compliance Lead, Children's Hazards

Tanya Topka, Compliance Lead, Fast Track / Mechanical Hazards

Denise Beatty, Director, State and Local Programs

- Compliance and Field Operations – Overview
- Field Investigators and Compliance Officers – Roles, Responsibilities, Background, Training, etc
- Incident Reports and the Investigation process
- Section 15 Substantial Hazard Investigations
- Industry Responsibilities / Reporting Requirements – Rules, Processes, Guidelines
- Product recalls
- Voluntary Reporting Programs
- Work with State and Local Jurisdictions

12:00 – 13:00

Lunch

13:00 – 17:00

Anatomy of a Recall / Case Studies / Best Practices

Moderators: Marc Schoem and Dean Woodard

Mark Kumagai, Director, Mechanical Engineering

Andrew Trotta, Director, Electrical Engineering

Suad Wanna-Nakamura, Ph.D., Physiologist

Robert Ochsman, Director, Human Factors

- CPSC Multi-Disciplinary Approach
- Panel: Anatomy of a Recall – cases studies (Risk assessment, processes, etc)
- Regulated Products – Case Study
- Defect Investigations – Case Study
- Penalties (Civil, Criminal, Name & Shame) – Case Study
- Best Practices in Market Surveillance
- Best Practices in Conducting Recalls
- Key Take-Home Points for Successful Compliance Program

17:00 – 18:00

Debrief on Lessons Learned and Q&A Session

TBD

Wednesday, 2 March

8:30 – 9:00

Opening

9:00 – 10:30

A Public Health Perspective on Consumer Product Safety: Recent Research on Health Behavior Problems, Injury Prevention, and Public Health Advocacy from the Johns Hopkins Center for Injury Research and Policy (TBC)

Andrea Gielen, ScD, ScM, Professor and Director

Shannon Frattaroli, PhD, MPH, Assistant Professor

10:30 – 11:00	Efforts on the Implementation of World Health Organization's on Children's food marketing <i>Enrique Jacoby, PAHO</i>
11:00 – 11:15	Coffee Break
11:15 – 12:00	Private Sector Perspective (TBC)
12:00 – 12:45	Presentation of the CSHN Portal
12:45 – 13:45	Lunch Break
14:00 – 14:15	Description of the Work in Panels <i>Josep Tous, Coordinador Curso de Posgrado, Profesor Universidad Pompeu Fabra, Barcelona</i>
14:15 – 16:00	Country Experiences (PANELS) (Country Presentations for Online Training Final Project) PANEL 1: Presentation of course project <ul style="list-style-type: none"> • Brazil • Argentina • Peru
16:00 – 16:15	Coffee Break
16:15 – 17:00	PANEL 1 (cont).

Thursday, 3 March

9:00 – 10:30	NIST Presentations <i>Ileana M. Martinez, International Affairs Advisor, National Institute of Standards and Technology</i> <ul style="list-style-type: none"> • Overviews of the US standards and Conformity Assessment Systems • Overview of the Inter American Accreditation Cooperation (IAAC) • IAAC Mutual Recognition Arrangements that are recognized by the International Laboratory Accreditation Cooperation (ILAC) and International Accreditation Forum (IAF)
10:30 – 10:45	Coffee Break
10:45 – 13:00	Country Experiences (cont.) Country Presentations for Online Training Final Project PANEL 2: Presentation of course project <ul style="list-style-type: none"> • Panama • Mexico • Guatemala • El Salvador
13:00 – 14:00	Lunch Break
14:00 – 15:30	Country Experiences (cont.) <ul style="list-style-type: none"> • Country Presentations for Online Training Final Project

PANEL 3 Presentation of course project

- Belize
- Chile
- Nicaragua

15:30 – 15:45

Coffee Break

15:45 – 17:00

PANEL 4 Presentation of course project

- Ecuador
- Costa Rica
- Dominican Republic

17:15 – 17:45

Debrief on Lessons Learned and Closing Ceremony

Josep Tous

Evelyn Jacir

Friday, 4 March

9:00 – 10:00

Regional and Global Initiatives (TBC)

APEC Toy Safety Initiative

OECD

Canada

10:00 – 13:00

CSHN Working Group Meeting

- Assessment of Training Programs
- Planning of Future Activities
- Consideration of Pilot Project with CARICOM
 - Specialized course
 - Pilot Project: Rapid Alert System for the Caribbean
- Usage of Secure Communication tool
- Virtual Community
- Next Steps, etc

End of Program